

# Investor Presentation

We are not the typical Truck Business operation laden with fixed expenses, tied to outdated ways of doing business. We have stripped out unnecessary costs structures and built redundancies only around the two critical elements. The Driver and The Equipment.



# AMPLIFIED LOGISTICS LLC

## About Us:

- **Amplified Logistics LLC is a seasoned player in the logistics industry, efficiently managing a fleet of 13 "dry van" big rigs and 6 automobile trailers across all 48 states. Around since 2017.**
- **With our strategic offices located in Atlanta, Georgia, and Miami, Florida, we are geographically well-positioned to deliver superior logistics solutions.**
- **Bringing together over 18 years of combined industry experience, our expertise extends beyond logistics management to include providing insightful consulting for private investors interested in the logistics industry.**
- **At Amplified Logistics LLC, our mission is to make investing in the trucking industry a seamless experience, even for those without prior knowledge or experience.**
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# AMPLIFIED LOGISTICS LLC



**Our focus is on Car Haulers - with higher profit margins**



# AMPLIFIED LOGISTICS LLC

**AMPLIFIED LOGISTICS LLC, got into car hauling, because we were in the car Dealership set up service.**

**We used to set up small car Dealerships for clients in the Miami and Atlanta area.**

**One day a client asked us to help him transport 8 vehicles from the auction, at one time.**

**And just like that, Bam! We were in the car hauling business!**





# AMPLIFIED LOGISTICS LLC

- **Our Team:**
- **Amplified Logistics LLC was founded by Gerard Fairley. He brings an unparalleled understanding of the logistics industry to our operations. Gerard is a CDL Class “A” holder and has a keen perspective of the business from multiple vantage points.**
- **In the key role of Operations and Equipment Manager, we have Giovanni. His proficiency in overseeing the daily operations, coupled with his acumen for managing our fleet equipment and Truck Drivers, plays a critical role in maintaining our operational efficiency.**
- **Alain Weil, our Strategic Solutions Manager, oversees our broader team, including a network of skilled project managers, strategic partners, and reliable third-party providers. Together, we ensure the smooth running of operations, provide exceptional service to our clients, and maintain our leading position in the logistics industry.**

# AMPLIFIED LOGISTICS LLC

At Amplified Logistics LLC, we cherish our relationships with our Clients, recognizing your unique challenges and aspirations. Our interactions are guided by genuine empathy, active listening, and a deep respect for your time and expertise.

We offer more than a transactional relationship, valuing you as an integral part of our community. Join us to experience a partnership defined by empathy, respect, and mutual growth.



# AMPLIFIED LOGISTICS LLC

- **Beyond managing our own fleet, we extend our industry expertise to prospective investors through our consulting services.**
- **We guide investors on how to successfully navigate the logistics industry, whether they aspire to start their own trucking company or invest actively or passively in the sector.**
- **Our hands-on approach and deep industry knowledge ensure that our clients and investors are well-equipped to make the most of their logistics investments.**





# AMPLIFIED LOGISTICS LLC

## Investment Opportunities:

**Amplified Logistics LLC offers two unique investment models: Active and Passive.**

- **An Active investor participates in the day-to-day decision-making related to their investment.**
- **A Passive investor, on the other hand, utilizes a general manager (GM) to manage their day-to-day business operations. Amplified Logistics LLC, provides this GM option, so an investor can essentially, be absentee.**

# AMPLIFIED LOGISTICS LLC

## Car Hauler Business - The Offering:

- **We offer a Turnkey solution, whereby, your operation is up and running within 30-45 days. At that point, you will have funds coming into your bank account, generated by your equipment.**
- **With our advanced management system, you can oversee your logistics operations remotely from anywhere in the world. This feature, designed for the modern entrepreneur, enables you to run a successful logistics business at your convenience, right from your smartphone.**

# AMPLIFIED LOGISTICS LLC

## Equipment Details:

- **Investors have the option to choose between our baseline equipment and newer, warrantied equipment.**
- **Our baseline equipment includes Semi Trucks from 2012-2016 with double bunk, automatic or manual transmission, and 450,000-700,000 miles on them. These trucks are paired with good used Cottrell Trailers from 2000-2016.**
- **Alternatively, investors can opt for our newer equipment package that includes well-maintained, semi-trucks from 2020-2022, with less than 450,000 miles and still under warranty.**
- **These are paired with Cottrell Trailers from 2018-2022 that are in excellent condition. Each car hauler trailer can carry 7-8 cars at a time.**



# AMPLIFIED LOGISTICS LLC

**This is a typical 2Truck - 2Trailer Five Year Financial Statement**

	GROSS REVENUE	FUEL	DRIVER PAY	Mngt FEE	MAINT/ INSURANCE	Truck/Trailer PURCHASE	NET INCOME
YEAR 1	\$1,126,667	\$225,333	\$225,333	\$1,126,667	\$56,333	\$300,000	\$207,001
YEAR 2	\$1,741,600	\$348,320	\$348,320	\$174,160	\$87,080	\$137,500	\$646,220
YEAR 3	\$2,356,533	\$471,307	\$471,307	\$235,653	\$117,827		\$1,060,439
YEAR 4	\$2,971,467	\$594,293	\$594,293	\$297,147	\$148,573	\$145,750	\$1,191,411
YEAR 5	\$3,586,400	\$717,280	\$717,280	\$358,640	\$179,320		\$1,613,880

# AMPLIFIED LOGISTICS LLC

## **Financial Projections - 2 Trucks Scenario:**

**In a scenario where you invest in 2 trucks, the projected gross revenue is approximately \$800,000 annually. This assumes 10 months of operation, with each truck generating \$10,000 in gross revenue per week.**

**The net income could range from \$240,000 to \$320,000 per year, depending on whether each truck produces a net income of \$3,000 or \$4,000 per week.**

**This translates into an impressive net profit margin of 30% to 40% per year. The exact percentage depends on the net income: at \$240,000 net income, the margin is 30%, while at \$320,000, the margin increases to 40%. These figures underline the attractive profitability of the investment opportunity.**





# AMPLIFIED LOGISTICS LLC

## **Financial Projections - 4 Trucks Scenario:**

**Under the 4 trucks scenario, the projected gross revenue soars to approximately \$1.6 million annually, assuming 10 months of operation with each truck generating \$10,000 per week.**

**With regards to net income, the range is between \$480,000 to \$640,000 per year. This depends on whether each truck generates a net income of \$3,000 or \$4,000 per week.**

**This scenario promises a remarkable net profit margin of 30% to 40% per year. At \$480,000 net income, the profit margin is 30%, and with a net income of \$640,000, the margin increases to 40%. This scenario reiterates the high-return nature of the investment opportunity we offer.**

# AMPLIFIED LOGISTICS LLC

## Included Services:

As part of your investment in Amplified Logistics LLC, we offer a comprehensive suite of services to ensure smooth operations. These services include professional dispatch and accounting services, and the provision of fuel cards, significantly simplifying logistics and operational management.

Additionally, we understand the crucial role that experienced drivers play in the success of a logistics business. Therefore, we also provide a team of experienced CDL Class "A" truck drivers, ensuring that your operations are in reliable and capable hands. This package of included services is designed to deliver seamless, efficient operations, driving the growth and profitability of your investment.



# AMPLIFIED LOGISTICS LLC

## Investment Details:

- **The initial investment required to dive into the booming logistics sector through Amplified Logistics LLC's "Car Hauler Business Empire" is \$300,000 -600,000, depending on final equipment configuration. This initial investment starts your journey towards becoming a thriving business owner in the lucrative logistics industry, and it covers the cost of your entire fleet and all the essentials to launch your business successfully.**
- **Furthermore, to guarantee your continued success and smooth operations, we provide ongoing support and comprehensive services for an ongoing management fee of 10-13%. This fee ensures ceaseless guidance on your business voyage, including services like dispatching, performance and accounting reports, driver hiring and management, and fuel card programs.**





# **AMPLIFIED LOGISTICS LLC**

## **Join Us in Our Journey**

**At Amplified Logistics LLC, we believe in the power of collaboration. We invite you to become a part of our thriving community and tap into the lucrative logistics industry. Our team, with over 18 years of combined experience, is dedicated to guiding you every step of the way, ensuring your journey is profitable and rewarding.**

**We're more than just a business - we're a community of industry experts ready to assist you in this exciting venture. Connect with us today and discover the potential of a prosperous future in the logistics industry. Don't hesitate to reach out to us for any inquiries or additional information.**

**Your profitable journey in the logistics sector starts here. Join us in shaping the future of logistics!**



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